

**Management Programs**

Management courses that we offer are highly compatible with international standards. It has been our constant endeavor to provide the best possible study material for the students. The international curricula added in our syllabus are an effort to make this possible. We want our students to excel in what they are doing treating Manager is not the aim for us, it's making a Manager who can really take its organization on high.

Course	BBA Bachelor's Program In Business Administration	MBA Master's Program In Business Administration	DMS Documents In Management
<b>Eligibility Criteria</b>	<b>S.S.C with Work Experience</b>	<b>3 Years Diploma or HSC with 3 years Work Experience</b>	<b>Graduate or Diploma with 5 years Work Experience</b>
<b>Syllabus</b>	<b><u>PART I</u></b>	<b><u>SEM-I</u></b>	Business Management
	Principal Of Management I	Principal Of Management	Consumer Behavior
	Accountancy	Consumer Behavior	Organization Behavior
	Business Communication	Business Communication	Business Communication
	Personal Management	Organization Behavior	Business Ethics
	Consumer Behavior	<b><u>SEM-II</u></b>	Human Resource Management
	<b><u>PART II</u></b>	Business Ethics	Marketing Management
	Principal Of Management II	Managerial	International Management
	E Commerce	Accounting	Corporate Law
	Corporate Law	Corporate Law	Operation Management/Optional Subject
	International Law	International Law	Project Study
	<b><u>PART III</u></b>	<b><u>SEM-III</u></b>	
	Principal Of Management III	Export Management	
	Bussiness Management	E Commerce	
	Operational Management	Advertising Management	
	Business Ethics	Marketing Management	
	Marketing Management	<b><u>SEM-IV</u></b>	
		Business Management	

		Specialization I	
		Specialization II	
		Project Study	
<b>Course Duration</b>	<b>1 – 3 Years</b>	<b>1 – 4 Years</b>	<b>1-2 Years</b>
	<b>30,500/-</b>	<b>RS. 50,500/</b>	<b>RS. 62,500/</b>